

VISION FOR 2045

THE SCIENCE PARK IS A DYNAMIC AND DIVERSE ENVIRONMENT THAT GENERATES

INNOVATIONS RELEVANT FOR ECONOMIC, SOCIAL AND ENVIRONMENTAL GROWTH

LEADERSHIP

Active and pro-active role in boosting international innovation networks

DIVERSITY

Culturally diverse environment with national and international companies of any size working closely with UFRJ research groups, investors and entrepreneurs

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DYNAMISM

Dynamic and light environment that is full of life and has a high capacity for renewal

Transfer I

MISSION

TO STRENGTHEN THE ECOSYSTEM'S CAPACITY FOR RENEWAL SO AS TO GENERATE
WEALTH AND WELL-BEING FOR SOCIETY BY CREATING A NETWORK OF ENTREPRENEURIAL
INITIATIVES AND PRODUCTION OF KNOWLEDGE



VALUES

INNOVATION-ORIENTED

Generation of innovations that improve the business, social and academic environments

COLLABORATION

Creation of innovation networks for the production of knowledge and technology

ENTREPRENEURSHIP

Being proactive and resilient helps strengthen the innovation ecosystem







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In 2016, the UFRJ Science Park's team together with a group of consultants thought deeply about the future of our institution and about the ways in which the investment in research, science and technology could be used to contribute to the social and economic development of Brazil in a long lasting manner. Today we have the pleasure of inviting you to discover the UFRJ Science Park's Strategic Plan for 2016-2045. It is a bold Strategic Plan that details the future 30 years of the Park in a very ambitious way.

The UFRJ Science Park plays an important role in the configuration of the Brazilian innovation ecosystem. It establishes a network of cooperation with national and international businesses as well as with institutes for Science and Technology actively working on innovative solutions. The Park needs to face many challenges at the moment. Therefore, we thought about the future carefully, analyzed several possible scenarios, and consulted strategic partners who have always helped us in our mission of transforming innovation into real assets for society. As a result, we have identified a new set of challenges and transformations that are ahead of us. The strategies that are presented here are based on the definition of a new mission, vision and position.

MISSION

"To strengthen the ecosystem's capacity for renewal so as to generate wealth and well-being for society by creating a network of entrepreneurial initiatives and production of knowledge."

FUTURE VISION

"The Science Park is a dynamic and diverse environment that generates innovations relevant for the economic, social and environmental growth of the country."

The main changes that will take place are related to the way the Park acts: new services of high added value will be offered, geographical limits will be expanded to discontinuous spaces, relationships with companies and research centers will change and, most of all, it will be created an environment more suitable for increasing creativity, for the incubation of companies and for the reduction of innovation costs.

An action plan was created that organizes the implementation of the strategic plans as follows:

Park Lab

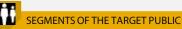
- · New portfolio of services
- Innovation and experimenting
- · Expansion of the Park
- Leisure and well-being services
- More companies
- · Institution building and governance

- · Park's sustainability
- Management excellence

The visuals included here summarize the Park's Strategic Planning. A full version can be accessed on the Park's website www.parque.ufrj.br. We are thankful for the opportunity to share this process of reflection on the development of the Park and on the innovation environment of Rio de Janeiro and Brazil.

José Carlos Pinto

CEO- UFRJ Science Park



SMCs

RESIDENT COMPANIES

Large

Startups

ASSOCIATED COMPANIES

Large companies SMCs

Financial agents

INVESTORS

Institutional

» UFRJ

Research Partners of the Park's companies

Researchers from new Knowledge Fields

Students

Government and society

GOVERNMENT

AND SOCIETY



FINAL OBJECTIVES

companies

TRATEGIC OBJECTIVES FOR 2016-2045

To promote steady growth in the ecosystem's capacity for renewal



To enlarge the Park's diversity in the economic arena, size of companies and



MANAGEMENT OBJECTIVES

To reinforce the dynamism and independence of the Park's actions





To expand the Park to discontinuous spaces and innovate its way of relating with the companies



To use the knowledge and technology created in the Park to deliver innovative solutions for social and environmental problems



To consolidate a result-oriented model of organization and management





MPLEMENTATION PLAN | STRATEGIC PROJECTS 2017 - 2020

New portfolio of services

OBJECTIVE To increase the value of the companies associated with the Park and the ecosystem's capacity for renewal, by offering a new portfolio of services so as to leverage network innovation and maximize the growth of startups and SMCs

2 Park's expansion

OBJECTIVE To widen the innovation networks of the Park, to eliminate geographical limits by expanding the Park to other physical and virtual spaces, and to define new ways of relating with the companies

3 More Companies

OBJECTIVE To ensure the Park's long term sustainability by increasing the number of large companies, SMCs and startups and by diversifying the fields in which the companies act

4 Park's sustainability

OBJECTIVE To maintain the institutional sustainability that the Park establishes with certain entities and to maintain its long term financial sustainability so as to attract larger investments in the innovation ecosystem



Park Lab - Innovation and experimenting

OBJECTIVE To create a live lab that stimulates development and experimenting of innovations in the Park; to strengthen the interaction among companies, students, UFRJ researchers and other relevant actors in the ecosystem

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Leisure and well-being services

OBJECTIVE To improve the quality of life of managers and of those who work in the companies of the Park; to widen the flow of people by offering convenient services: to improve mobility and promote cultural events

Institution building and Governance

OBJECTIVE To promote more flexibility and cohesion in the decision making process of the Science Park by adopting a pro-market attitude

Management excellence

OBJECTIVE To increase the Park's capability of reacting to variations in both internal and external environments by improving its management

STRATEGIC ACTIONS

Cooperation for innovation

OBJECTIVE To join together the work produced by the different actors of the ecosystem so as to strengthen the capacity for innovation

People's development

OBJECTIVE To develop the abilities of the Park's collaborators so that they can meet objectives and strategies; to bolster motivation and team spirit

PRIORITIES OF PROJECTS

